

Our Transitional Life

CHALLENGING SOCIETY'S MISCONCEPTIONS, ONE DAY AT A TIME...



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Our Transitional Life

LGBTQ+ FAMILY BLOG



Our Transitional Life is an LGBTQ+ family blog, challenging society's misconceptions, one day at a time. We are Kelly and Zoey, and we live with our home educated children, George (12) and Molly (11), our labradoodle Ziggy, and cockapoo Peaches in Cardiff, Wales.

We began the blog in 2019, after Zoey came out as transgender. We wanted to help raise awareness and visibility, whilst championing diverse families. We create content about family life, LGBTQ+ issues, as well as offering support for those who are transgender, and those involved in their journey.

We are also the founders of KelZo Jewellery, an LGBTQ+ inclusive company, selling handmade jewellery.

In November 2019 we won a National Award from Vuelio for Best Newcomer, and were nominated for the best LGBTQ+ blog in 2020. We were also 2021 finalists in the Cardiff Life Creative business awards.

We provide honest talks and Q&As for schools, corporate businesses and other establishments to help educate and raise awareness for LGBTQ+ and, more specifically, transgender issues.

Audience & Services



OURTRANSITIONALLIFE

- 12.4K



OUR_TRANS_LIFE

- 6.7K -



OURTRANS LIFE

- 1.6K -



OURTRANSITIONALLIFE

- 1.3K -



OURTRANSITIONALLIFE

- 76K MV -



Services Offered

- LGBTQ+ Talks & Advice
- Sponsored posts/guest posts
- Reviews
- Social media promotion
- Social media takeovers
- Event attendance/coverage
- Writing for your website
- Advertisement banners

Please get in touch if the service you require is not listed above.

Website Statistics

Domain Authority - 27

Monthly Unique Views - 5K

Location - UK & USA

Website Demographics

55% Women - 45% Men

Predominant age range - 25-40+



Companies we've worked with...



Parc Gwledig Bryngarw
Bryngarw Country Park

